

4

# 43<sup>rd</sup> ASOIF General Assembly Gold Coast Convention & Exhibition Centre Queensland, Australia Tuesday 7 May 2019, 09h00

# Report from the ASOIF Council 2018-19

## Our Friend & Colleague Patrick Baumann

ASOIF's dear friend, colleague and Council Member, Patrick Baumann, passed away during the 3<sup>rd</sup> edition of the summer Youth Olympic Games in Buenos Aires in 2018 at the young age of 51. This sad event took place close to his 3x3 basketball venue within the new youth-orientated YOG Urban Park. His passing cast a shadow over the Olympic and Sports movement and the difficult and sensitive task of trying to fill the many roles that Patrick delivered to the highest level within the sports world will present a challenge to those that follow. He will be dearly missed by all and his intelligent and thoughtful contributions to ASOIF at its Council meetings and General Assemblies will leave a void which will be sensed by all of us.

ASOIF paid tribute to Patrick's many qualities in a media statement, circulated to our members and the IOC, and contributed to a book of remembrance in Buenos Aires which was presented to Patrick's family. A memorial service took place at the cathedral in Lausanne attended by the ASOIF Council.

The Buenos Aires 2018 Youth Olympic Games was a great success due to the excellent work of the organisers and the people of Buenos Aires who turned out in numbers never seem before at a YOG to attend the events, causing many to say that it was the best YOG to date.

The report that follows provides a summary of work and activities of the ASOIF Council since the 2018 General Assembly in Bangkok, Thailand, on April 17. Council met three times during 2018 and most recently on 5 February 2019.

At the IOC's Olympic Summit in December 2018, our work with our members regarding governance was highlighted in a presentation by the ASOIF President, reflecting the importance of good governance as one of the top priority issues facing the Olympic and sports movement stakeholders.

Following almost a year of research and analysis ASOIF published its report on the "Future of Global Sport" in February, compiled with input from many key decision makers and influencers from within the worlds of sports, business and government. The contributors underlined the importance of good governance for the IFs and this extensive report has been made available to the IOC and the Olympic movement stakeholders as a base for further discussion. From the response to the report, there can be no doubt that this project has been valuable and its recommendations are being reviewed by the Council for follow-up in key areas, such as the future role of the IFs and European law, which is already being addressed by a new ASOIF expert group.

It has been no surprise that continued attention on governance in sports and the persons and bodies that administrate and govern them, remains in the spotlight. Perhaps the highest profile

case involves RUSADA which remains compliant with the world anti-doping Code following the provision of the LIMS data from the Moscow laboratory to WADA in January. Once the data has been analysed, a number of cases will almost certainly arise which it will be up to the respective IFs to prosecute with support from WADA.

All seven ASOIF consultative/advisory groups, with around 50 experts provided by our members, have been very active and continue to expand their work and impact. Summary reports from each are provided later in this report. Our IFs and the group members themselves are sincerely thanked for their excellent contributions made throughout the year in a great spirit and in the common interests of all.

The core business of the next Olympic Games in Tokyo next year is front and centre of Council's focus at present and we look forward to an update from our colleagues in the OCOG at the General Assembly and reports from the test event programme that is under way.

Council's focus in 2018 included the following activities:

- Preparations for the 2020 Tokyo Olympic Games;
- Research and subsequent publication of the Future of Global Sport report;
- WADA governance reform and Code review;
- Buenos Aires 2018 YOG and its debrief;
- Establishment of the ASOIF Governance Support & Monitoring Unit (GSMU) as an extension of the Governance Taskforce; and,
- Issues related to the proliferation of multi-sport events.

Below are updates on information, developments and activities under the following headings:

### 1. Relations with the IOC

- 1.1 Multi-sport games events
  - 1.1.1 MOU (roles and responsibilities)
  - 1.1.2 GAISF Urban Games

## 2. Olympic Games

- 2.1 Debrief: YOG 2018, Buenos Aires, Argentina
- 2.2 Games of Tokyo, Japan, 2020
- 2.3 Games of Paris, France, 2024

### 3. Services / Activities

- 3.1 ASOIF Consultative and Advisory Groups
- 3.2 Fight Against Doping (see Item 10)
  - 3.2.1 International Testing Agency (ITA)
  - 3.2.2 World Anti-Doping Agency (WADA)
    - a) Code Review
    - b) WADA Presidency
    - c) RUSADA Compliance
- 3.3 Sports Data Warehouse (SDW)
- 3.4 IF Forum 2018

### 4. Staff & Administration

## 1. RELATIONS WITH THE IOC

## 1.1 Multi-sport events

## 1.1.1 MOU (roles and responsibilities)

At the ASOIF Working Meeting on multi-sport games events held in conjunction with the ASOIF GA in Bangkok in 2018, it was agreed that the roles and responsibilities of the organising committees for these events and also for the participating IFs should be set out in an agreement and that a draft MOU would be finalised. The IOC Sports Department is leading in delivering on this as it requires coordination with the NOCs.

### 1.1.2 GAISF Urban Games and Beach Games

The position of ASOIF remains that it is the IFs (GAISF) that can organise multi-sport games events which gather sports with a common theme (e.g. Mind, Combat and Urban Games) and the NOCs (ANOC) that can organise such events grouped by geographical region (PanAm, All Africa and Asian Games) and this is reflected in an MOU between GAISF and the IOC. An exception was made, due to political considerations, avoidance of duplication and lack of clarity, for the Beach Games which will be a cooperation between ANOC and GAISF, at least for this first edition due to take place in San Diego in 2019.

ANOC and IOC had objected to the planned award of three consecutive editions, by GAISF, of its Urban Games to Los Angeles starting in 2019. Objections were raised on the similarity of the sports programme and the proximity in both location and dates and of staging such an event in an Olympic year.

A meeting chaired by IOC and involving ANOC, GAISF and ASOIF, represented by our President and Executive Director, took place in December 2018 to address the issues and ANOC and GAISF agreed to review the situation together and find solutions. Subsequently GAISF moved its first edition of its Urban Games to Budapest, Hungary for 2019.

# 2. OLYMPIC GAMES

## 2.1 Debrief: YOG 2018, Buenos Aires, Argentina

During the YOG, a daily Commission meeting took place but only on days 1-3 and the final day of the YOG, meeting for a total period of approximately one hour. This gives some indication of the smooth Games-time operation of this edition of the YOG which was defined by a very friendly atmosphere and larger than expected crowds at the competition, demonstrations and fan engagement activities.

Spectators could register online to gain free entry via a wrist-band that contained a chip allowing scanned entry to all the YOG "parks" which grouped the sports and other activities proving a popular concept.

A particular success, in the context of the YOG and the park concept, was the Urban Park which housed sports like BMX freestyle, skateboarding, breaking and sports climbing, employing a blend of competition, demonstrations and spectator try-out opportunities.

It was agreed that no formal debrief process would be undertaken by ASOIF but rather an internal AOMSG evaluation supported by a basic online questionnaire from all IFs focusing on the next edition in Dakar, Senegal, in 2022.

The final report, approved by Council, was then be submitted to the IOC and raised concerns about the global impact beyond Buenos Aires versus the costs and also about the viability of the event from the point of view of service level provision for young elite athletes regarding

training possibilities once eliminated from their events and the standard of nutrition etc. The report is attached at Annex 1.

Given the anticipated special circumstances surrounding the delivery of the YOG in Dakar, it was agreed to focus on the issues for that event at the ASOIF members working meeting due to be held on 5 May in Gold Coast, Australia.

# 2.2 Games of Tokyo, Japan, 2020

The 7th Coordination Commission for the Tokyo 2020 Games took place 3-5 December 2018 where plans, achievements and reports prepared by TOCOG were promising and optimistic. Good progress has been made in number of areas, including staffing, competition scheduling and test event scheduling, venue construction, adverse weather condition planning and water quality issues mitigation, etc. However, there are multiple, although rather individual, sport concerns in regard to Games preparation. One of the key common issues beyond the IFs' control is transport planning where an inability to provide details hinders preparation and implementation by other TOCOG function areas and is leading to changes and compromises on matters previously agreed between TOCOG and IFs such as venues capacity, competitions schedules, etc.

In its latest communication sent in January 2019, TOCOG seeks further engagement of the IFs through the Sport Delivery Plan (SDP). An internal SDP Task force was created for this purpose and all summer IFs were invited to provide their input with ideas and realistic opportunities on further IF engagement such as transfer of certain responsibilities, ideas on cost reduction, ideas on optimizing human resources, etc. Although this is a promising step, greater openness from TOCOG will be required if this is to be successfully implemented.

Regarding the sports programme for the 2020 Games, the IOC's concerns regarding the governance issues within AIBA have led to uncertainty regarding boxing's participation in the Games. ASOIF's position has always been that only the recognised IF, in accordance with the Olympic Charter Rules and Bye-laws, is responsible for the control and direction of its sport at the Olympic Games.

### 2.3 Games of Paris, France, 2024

Under the new delivery model and following a full review of the venue masterplan and budgets, the current focus remains on the process by which additional sports/events disciplines will be added to the 2024 Games programme.

Four IFs have been proposed by Paris for inclusion in 2024 (Skate, Sports Climbing, Surfing and Breaking) and the final inclusion of these will be decided by the IOC in Q4 of 2020. These sports would involve an additional quota of 248 athletes (474 for Tokyo 2020).

### 3. SERVICES / ACTIVITIES

### 3.1 ASOIF Consultative & Advisory Groups

Our seven groups have provided short activity reports as follows:

## 3.1.1 ASOIF Medical & Science Consultative Group (AMSCG)

Chair: Margo Mountjoy (FINA)

The next AMSCG meeting will be held on May 9, 2019 in Gold Coast ahead of the WADA EC and FB meetings due to take place May 15-16, 2019 in Montreal. The AMSCG will provide input and feedback from the International Federation's point of view with regards to the WADA papers both to inform the Olympic movement position and to brief our representatives at WADA. ASOIF and IOC organised a joint medical workshop held on December 7-8, 2018 in Lausanne, focusing on Athlete and Global Health. Action items and recommendations were

established regarding IFs developing strategies and toolkits within the following five areas of "Physical Activity Promotion for Global Health", "Athlete Mental Health", "Injury and Illness Surveillance and Prevention", "Teamwork at the Olympic Games – How the IOC, IFs, NOCs and OCOG can work together to improve athlete medical services" as well as "Prevention of Harassment and Abuse in Sport". A summary of the key takeaways and action items was distributed to all participants who took part in the Forum. An article on "Health Promotion by International Olympic Sport Federations: priorities and barriers" reviewed by the AMSCG was published online by British Journal of Sports Medicine.

In addition, a survey was distributed to all participants regarding the proposal of AMSCG to develop a "Wellness App" focusing on physical activity with a 95% interest (from 40 participants) of IFs interested in implementing this App within their sporting events.

# 3.1.2 ASOIF Legal Consultative Group (ALCG)

Chair: Antonio Arimany (ITU)

The ALCG last met on 8th November 2018 to review and finalise the Letter of Intent and Cooperation Agreement prepared by the Olympic Channel and IOC, as part of the group's ongoing cooperation with the Sports Data Warehouse (SDW) project. The group also discussed the impact of GDPR on IOC, IFs and WADA's data collection and processing.

The ALCG continues to monitor the RUSADA investigations and the resultant development and impact on IF's legal cases arising. The group is regularly updated on the work of the Governance Task Force (GTF) and Governance Support and Monitoring Unit (GSMU), the IOC/ASOIF IF Engagement Working Group and the ASOIF Role of IFs expert group, which often focuses on the IF's legal cases regarding EU competition law which is initiating a collective effort to establish structured dialogue with the European Commission in order to promote the role of IFs within the European Model of Sport.

The ALCG welcomed a new observer, Mrs. Anne van Ysendyck, the IOC Director of Legal Affairs to its meetings.

# 3.1.3 ASOIF Olympic & Multi-Sports Games Consultative Group (AOMSG)

Chair: Kelly Fairweather (ITF)

The AOMSG last met on 5<sup>th</sup> November 2018 to follow up the implementation of the Sport Delivery Plan (SDP) which reinforces IF's role in bidding, preparation and delivery of the Games. The AOMSG also consider the *New Norm*, the latest cost-saving measures for future Games proposed by the IOC.

The AOMSG reviewed the issue tracking status for the Tokyo 2020 Games, administered by ASOIF, which helps the administration monitor progress and support the IF/ASOIF representation on the Coordination Commissions. The group agreed the Buenos Aires YOG 2018 debriefing process, which subsequently submitted to the IOC the consolidated feedback from the debriefing questionnaire circulated to each IF. The group also discussed the Games Management of Dakar YOG 2022 and Paris 2024.

The AOMSG continues to review various IOC policies of the Tokyo 2020 Games as per the SDP, and will monitor the impact of the World Beach Games 2019 and GAISF Urban Games while leading and contributing to the MoU between the IFs and Regional/Multi-sports Games organisers which it sees as a priority.

The AOMSG welcomed a new member, the FIG Secretary General Nicolas Buompane. All members of the AOMSG are also members of the IOC IF Engagement Working Group, which focuses on the SDP and Games Management, in relation to reducing cost and complexity of the overall delivery model, while attempting to enhance the flexibility, efficiency and sustainability of hosting the Games.

# 3.1.4 ASOIF Commercial Advisory Group (CAG)

Chair: Andy Hunt (WS)

The CAG last met on 5 February 2019 primarily to discuss the Tokyo 2020 TV and Digital viewership data collection. IRIS, the company that had carried out similar research for Rio 2016, was requested to make a proposal for Tokyo 2020. The CAG and our members had been pleased with the outcomes of the previous cooperation with IRIS for Rio 2016 and also due to comparability of results the CAG decided to recommend to the ASOIF Council to commission the Tokyo2020 research from IRIS and ASOIF Council subsequently approved a budget for the IRIS proposal. The new methodology as well as any relevant additional markets for inclusion in the research will be defined in due course. This research will focus on TV data and separate consideration will be given to research on the digital elements.

The group agreed to organize the first edition of an annual workshop for commercial and marketing leaders of ASOIF members in November of 2019. The agenda of the workshop will be built around the essential and most important subjects in that area such as media rights and sponsorship sales, with the further addition of a number of contemporary topics, such as IF Hospitality programmes and event hosting right sales.

The group received an update on the Global Sports Impact research progress. On a proposal from the CAG, Council agreed to offer one event research study to each of the five associate members during 2019/20. It was noted that the GSI reports at the basic level were of limited value and any proposed extension to the agreement should take this into account.

The CAG is regularly updated on the Sports Data Warehouse and the Olympic Channel.

# 3.1.5 ASOIF Technology and Innovation Consultative Group (TICG)

Chair: Mat Pemble (ITF)

The most recent TICG meeting took place on 15 May 2018 at the SwissTech Convention Center during the inaugural edition of the SPOT – a new annual event launched in Lausanne by ThinkSport. The meeting reviewed the Olympic Channel Services (OCS) plan for the Buenos Aires YOG and the Tokyo 2020 OG where SDW would be in a testing phase and then a shadow service adding to the ATOS/Gracenote services. The group still believes that a general reinforcement of the SDW business case and more regular communication to the stakeholders is required to ensure necessary commitment and investment for the technical implementation within each IF.

The next TICG meeting will take place during the 2<sup>nd</sup> edition of the Spot in May 2019.

## 3.1.6 ASOIF Sports Development & Education Group (ASDEG)

Chair: Dega Niamkey (UWW)

ASDEG last met at the ASOIF Office on February 7 2019. Deqa Niamkey (UWW) chaired her first ASDEG meeting and welcomed Jock Peggy the new World Rugby representative to his first meeting. ASOIF decided against pursuing the project to develop an online sport management course as a result of the high cost proposal and questions on IF participation. Reviewing ASDEG priorities helped establish the key topics for the ASDEG Forum taking place May 28-29, 2019, at the Fédération Internationale de Basketball (FIBA) headquarters. These include "helping National Federations grow into their sport", "Tokyo IF development and legacy projects", "IF Online Resources", "Equipment shipping with OlympAfrica" as well as a session with "Olympic Solidarity".

The Gender Equality Forum took place on the 12 of April, 2019 focused on topics such as the Governance Leadership Pipeline, Implementing Gender Equality within an IF, linking with NFs and funding based on the IOC Gender Equality Recommendations.

ASDEG are developing the second cross sport coach education course with the key assessors from the first edition to take place in Lausanne during the 4<sup>th</sup> Quarter of 2019.

The next ASDEG meeting will be held on May 27, 2019, in Lausanne ahead of the Forum.

# Sheikh Mohammed Bin Rashid Al-Maktoum Creative Sports Award 2018 (CSA)

The winner of the 2018 edition was selected by the CSA Board of Trustees and was announced in November 2018 as United World Wrestling which is sincerely congratulated on its award. The President of UWW received the award and the annual prize of USD 250,000 on 9<sup>h</sup> January 2019 in Dubai with the ASOIF President and Executive Director in attendance.

In 2018 the CSA celebrated and encouraged initiatives, projects or programs that applied creative works in the empowerment of youth in sport. Every year each ASOIF member can submit one entry for the award and previous winners have been FIFA, FIH, IJF, BWF and UCI.

# 3.1.7 ASOIF Parasport Advisory Group (APAG)

Chair: Sabrina Ibáñez (FEI)

The APCG last met on 7 November 2018. The meeting took place ahead of Association of Paralympic Sport Organisations (APSO) General Assembly (GA) that took place later that same day. The meeting was used to review the progress reached since the last IPC General Assembly and the creation of APSO. It was agreed that APSO had been established successfully and FEI Secretary General Sabrina Ibáñez was elected President with Secretary General of World Archery Tom Dielen elected as its Vice-President.

The APCG discussed the IPC process for the 2024 Paralympic Games (PG) programme confirmation. It was noted that despite all World Sailing's recent efforts para-Sailing had not been reinstated on the programme for Paris 2024. It was also noted that to form the programme of the PG the IPC had used an evaluation involving criteria and points systems which had not been disclosed to IFs. The group agreed that if IFs were to be evaluated by the IPC they had to be fully informed of the criteria being used, to enable them to improve their scores where possible. Later that day this issue was addressed during the APSO GA with both the IPC President and CEO attending the meeting.

At the conclusion of the meeting the APCG members agreed to appoint Sabrina Ibáñez as the Chair of this ASOIF group to maintain consistency with her being Chair of the wider represented APSO.

# 3.2 Fight Against Doping

# 3.2.1. International Testing Agency

Annex 2 provides an update on the ASOIF members which have contracted ITA to deliver all or part of their anti-doping obligations under the Code. ASOIF's position remains that some IFs with a fully functioning anti-doping unit may remain outside of the ITA programme if they so wish so long as they are fully compliant with the Code.

# 3.2.2. World Anti-Doping Agency

# a. Code Review

The review of the current Code is reaching its conclusion and at the suggestion of the ASOIF President, the IOC created a stakeholder working group to coordinate a position on the key matters. This group has met regularly, most recently on 15 January and with the WADA Code review team on 15 March, and is addressing the major global points and ensuring that the WADA team receives all input. Our combined input from the Olympic

and sports movement is summarised in the paper at Annex 3 which was submitted to WADA.

# b. WADA Presidency

The current WADA President, Sir Craig Reedie, will complete his final term at the end of this year and a new independent President, proposed by the Public Authorities, will be formally elected by the WADA Foundation Board at its meeting in November 2019. The public authorities have put in place a process which should see only one candidate nominated by them at the next meeting of WADA's Executive Committee/Foundation Board in May. There are a number of candidates who are declared, Helleland (Norway), Banka (Poland), and Diaz (Dominican Republic).

## c. RUSADA Compliance

RUSADA had its non-compliance status lifted at the WADA EC meeting in September 2019 subject to certain conditions including giving access to the Moscow laboratory and the successful extraction of the LIMS data and related raw data, by 31 December 2018. Although this deadline was missed due to technicalities, subsequent access and data extraction took place in full ahead of the Compliance Review Committee (CRC) meeting on 15 January. As a result, the CRC made the recommendation to the WADA EC that the status of RUSADA as compliant should remain and this was agreed by the EC at its meeting on 22 January. The LIMS data is now been processed by WADA and at the request of ASOIF, WADA will host a conference call with all the IFs on 25 April to set out the process and the support that they can offer the IFs in prosecuting and subsequent cases.

## 3.3 Sports Data Warehouse (SDW)

The Steering Committee for the SDW met on 16 January ahead of the finalisation of the cooperation agreements with the IFs. Although, perhaps, missing to fully publicise the good progress that has been made, the project is going forward with commitment from the OCS and its diligent work is acknowledged. In relation to data protection, for example, there were important points that had needed to be clarified within IOC and OCS, before a decision by the Steering Committee and ahead of approaching all concerned stakeholders.

As per GDPR requirements and best practices, the SDW undertook a thorough Data Protection Impact Assessment to identify the risks for athletes and define a risk mitigation strategy. A data protection expert (Diego Ramos at DLA Piper Madrid) was consulted in this process and the Steering Group was confident that the risks could be mitigated so that there would be no "high risk for the rights and freedoms" of athletes which would trigger an obligation to consult the Spanish Data Protection Authority before "going live".

However, this project will entail a level of risk regarding data protection, mainly because of its large scale and high ambition and also because GDPR implementation is just beginning its implementation so the attitude of the authorities remains uncertain. Ways to mitigate these risks have been identified to an acceptable level, but the problem remains that keeping the risks under control could impact certain elements of the project. Defining the "risk appetite" (the extent of mitigation of these risks) was up to the Steering Committee and IOC, OCS boards. From that perspective, there were two points that deserve specific mention: (I) the legal basis on which one could rely to manage athletes' information and whether we need to ask each athlete for his/her individual consent and (II) the type of information we can include in the database.

In summary, the Steering Committee agreed to move forward engaging its proportionate mitigation strategy, while recognising and accepting a certain level of risk involved.

For 2019 the project will ensure that there is a legal framework in place to work with the IFs and will build on successful tests carried out at the Buenos Aires 2018 YOG, plan the funding beyond 2020 and raise awareness of the project beyond the IOC. The Olympedia database

will be published and the JORES results system will be replaced internally with the SDW. The Athlete Widget 2.0 will be used to involve athletes more directly and the Lausanne 2020 YOG will be used as the final test event.

## 3.4 IF Forum 2018

The annual IF Forum took place 5-7 November at the Hotel Royal Savoy in Lausanne. IF Presidents and General Secretaries were invited to attend together with their respective IF technology experts/representatives. There were approximately 200 participants in attendance over the course of the two-day event. The focus of the Forum was on considering new tools for IFs in the changing technology landscape. The four main topics were:

- Cryptocurrency/Blockchain Technology
- Livestreaming via 5G Networks
- Event/Ticket Pricing Models
- Robotics

Each topic included a panel session of experts from IFs (Winter, Summer and Recognized), specialists from the technology industry (Blockchain Valley Ventures, Eventim, Eurosport) and from within the Olympic Movement (IOC, Tokyo 2020).

### 4. STAFF & ADMINISTRATION

Staff numbers are currently at six FTEs but will increase back to seven in mid-2019 after the temporary study leave for one member of staff to complete his masters degree in Advanced Studies in Sports Administration at AISTS in Lausanne.

ASOIF Council April, 2019